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# NEW PENNZOIL<sup>TM</sup>ULTRA 0W-40 DESIGNED FOR ALL SRT

New Formulation is Motor Oil Chrysler Group Recommends for SRT Engines

HOUSTON (June 5, 2012) – Today, Pennzoil® is introducing the new Pennzoil Ultra™ 0W-40 synthetic motor oil, created alongside Chrysler Group engineers specifically to keep SRT engines running clean. The advanced, co-engineered formulation is the result of months of collaboration between Pennzoil scientists and Chrysler Group engineers to develop a motor oil that provides the performance that SRT owners have come to expect from their high-tech engines. Pennzoil Ultra™ 0W-40 is the motor oil Chrysler recommends for use in all SRT engines, exceeding the stringent Chrysler MS-12633 specification.

"SRT owners understand the importance of performance and craftsmanship like few others," says Ralph V. Gilles, President and Chief Executive Officer – SRT Brand and Motorsports, Chrysler Group LLC. "They know clean engines are more efficient, better protected and perform at the demanding levels we've designed our SRT engines to operate.

The proprietary synthetic formula of Pennzoil Ultra™ motor oil is designed to exceed the toughest industry standards, so it will run through the engine of all new 2013 SRT Vipers when they start coming off the factory line.

"Developing motor oils with engine design teams is the ultimate goal of a scientist," says Dr. Robert Sutherland, Pennzoil Technology Manager. "Understanding the intricacies of an engine through conversations with Chrysler Group engineers, allows us to formulate products that are optimized for the engine systems, resulting in increased protection and performance."

The latest SRT engines feature increased power, efficiencies and some of the newest technologies to squeeze every possible ounce of performance out of them. Today's engines are much more complex and sophisticated than their counterparts of just a few years ago.

"As motor oil developers, the past few years have been very exciting with the leaps in lubricant technology and engine design," says Sutherland. "Today, motor oils are designed to serve many functions outside of simply lubricating an engine. They can now enable complex hardware, as well as act as a coolant, hydraulic fluid and cleanser at the same time, which help to ensure an engine runs its best for as long as possible."

The new 0W-40 Pennzoil Ultra is currently available at all Chrysler, Jeep, Dodge, Ram Truck and FIAT dealerships for purchase. For more detail on the new motor oil, visit www.Pennzoil.com. To find the nearest dealer, visit www.ChryslerGroupLLC.com.

#### About Pennzoil

At Pennzoil, we're car people. We love cars and the role they play in our lives. Some of our most cherished memories are made possible by cars. That's why we tirelessly pursue the latest advances in oil technology - to provide car lovers just like us with state-of-the-art motor oils that can help keep engines running strong for a long, long time. At Pennzoil, motor oil is our passion, but cars are our way of life. Long love cars.

Pennzoil® is the most trusted motor oil brand in America.\* Each Pennzoil motor oil is formulated with special Active Cleansing Agents™ that not only help prevent sludge, but also clean out existing sludge. The full line of Pennzoil quality products includes Pennzoil Ultra™ motor oil with Hyper Cleansing Technology™, Pennzoil Platinum® Full Synthetic motor oil, Pennzoil® motor oil, Pennzoil® High Milleage Vehicle® motor oil, and Pennzoil Marine® engine oil. For more information about Pennzoil products, please visit www.pennzoil.com.

\*Based on a survey of licensed drivers conducted by a leading research firm January 2005 – December 2010.

The term 'Shell Lubricants' collectively refers to the companies of Royal Dutch Shell plc that are engaged in the lubricants business. Shell Lubricants companies lead the lubricants industry, supplying more than 13% of global lubricants volume. The companies manufacture and blend products for use in consumer, heavy industrial and commercial transport applications. The Shell Lubricants portfolio of top-quality brands includes Pennzoil®, Quaker State®, FormulaShell®, Shell TELLUS®, Shell RIMULA®, Shell ROTELLA® T and Shell SPIRAX®

<sup>a</sup>Kline & Company, "Global Lubricants Industry 2010: Market Analysis and Assessment."

#### **Notes to Editors**

Cautionary Note:

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate entities. In this press release "Shell", "Shell group" and "Royal Dutch Shell" are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words "we", "us" and "our" are also used to refer to subsidiaries in general or to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. "Subsidiaries", "Shell subsidiaries" and "Shell companies" as used in this press release refer to companies in which Royal Dutch Shell either directly or indirectly has control, by having either a majority of the voting rights or the right to exercise a controlling influence. The companies in which Shell has significant influence but not control are referred to as "associated companies" or "associates" and companies in which Shell has joint control are referred to as "jointly controlled entities". In this press release, associates and jointly controlled entities are also referred to as "equity-accounted investments". The term "Shell interest" is used for convenience to indicate the direct and/or indirect (for example, through our 23% shareholding in Woodside Petroleum Ltd.) ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

This press release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forwardlooking statements. Forward-looking statements are statements of future expectations that are based on management's current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management's expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as "anticipate", "believe", "could", "estimate",

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"expect", "goals", "intend", "may", "objectives", "outlook", "plan", "probably", "project", "risks", "seek", "should", "target", "will" and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this press release, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for Shell's products; (c) currency fluctuations; (d) drilling and production results; (e) reserves estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (i) legislative, fiscal and regulatory developments including regulatory measures addressing climate change; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions. All forward-looking statements contained in this press release are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional factors that may affect future results are contained in Royal Dutch Shell's 20-F for the year ended December 31, 2011 (available at <a href="www.shell.com/investor">www.shell.com/investor</a> and <a href="www.shell.com/investor="www.sh should be considered by the reader. Each forward-looking statement speaks only as of the date of this press release, June 5, 2012. Neither Royal Dutch Shell nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this press release.

We may have used certain terms, such as resources, in this press release that United States Securities and Exchange Commission (SEC) strictly prohibits us from including in our filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website <u>www.sec.gov</u>. You can also obtain these forms from the SEC by calling 1-800-SEC-0330.

#### LOVE YOUR CAR?

Then show it by giving your car the perfect motor oil. See how Pennzoil® is proven to take care of engines.

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Learn all you'll ever need to know about motor oil to answer any question a customer may have.

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Pennzoil Platinum® Full Synthetic Motor Oil with PurePlus™

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